

Theme	Sub Theme	Local Objective	Strategic Action
Theme 1: Economic Development, Enterprise Development and Job Creation	1.1 Rural Tourism	LO1. Strengthen Rural Dublin's tourism offering through people, product and place in harmony with its unique rural environments.	S.A. 1: Training, Animation and Capacity Building to strengthen the tourism industry and economy in DUBLIN RURAL region.
			S.A. 2: Develop and promote outdoor recreation activities including walking/hiking/cycling routes, heritage trails and destination tourism ensuring critical mass of product in area.
			S.A. 3: Support product development, interpretation and marketing of DUBLIN RURAL unique Heritage and Cultural attractions to maximise potential arising from Fáilte Ireland's – <i>Dublin, "A breath of Fresh Air"</i> and Ireland's Ancient East (IAE) in adjoining counties.
			S.A. 4: Develop and Support DUBLIN RURAL unique tourism/experience through strategic planning/clustering and destination development and marketing to capitalise on Fáilte Ireland's branding <i>Dublin, "A breath of Fresh Air"/IAE</i> . S.A. 5: Support the growth of the tourism sector in DUBLIN RURAL by improving and expanding the quality and range of tourism products on offer.
	1.2 Enterprise Development	LO 2: Investment in Rural Enterprise and Job Creation	S.A. 6: Provision of enterprise training, animation and capacity building support programme for underrepresented

			<p>individuals and community groups (Flagship).</p> <p>S.A. 7: Support Capital Investment for rural Enterprise assisting SME's and Social Enterprise Companies to develop or expand in the interest of economic development and employment creation at local level.</p> <p>S.A. 8: Support small scale investment in food enterprise and rural incubation food HUB.</p> <p>S.A. 9: Support incubation and enterprise Hubs to increase the number of businesses and job creation across the DUBLIN RURAL operational area.</p>
	1.3 Rural	LO 3: Revitalising and strengthen Rural Town and Villages to serve as attractive places to visit, live and work in.	<p>S.A. 10: Community Training, Animation and Capacity Building Programme to support vibrant towns in DUBLIN RURAL.</p> <p>S.A. 11: Local Enhancement Plans/Designs for towns in the DUBLIN RURAL area.</p> <p>S.A. 12: Regenerating DUBLIN RURAL Towns and Villages.</p>
Theme 2: Social inclusion	2.1 Basic Services: Hard-to-Reach Communities	LO 4: Build the capacity and social capital among the most marginalised communities, through improved access to social, recreational, educational and economical supports and opportunities.	<p>S.A. 13: Promoting of Inclusion and Economic Development through Training, Animation and Capacity Building among Hard-to Reach communities.</p> <p>S.A. 14: Support small scale facilities/Hubs/projects that enable engagement and participation among individuals experiencing</p>

			social and geographical exclusion.
	2.2 Rural Youth	LO 5: Supports for Rural Youth to ensure improved life opportunities enabling young people to reach full potential.	S.A. 15: Establishment of community Information and Activity Hubs. S.A 16: Rural Youth Animation and Engagement Programme.
Theme 3: Rural Environment	3.1 Protection and Sustainable Use of Water Resources	LO 6: Protection of Rural Dublin's local water resources through awareness creation and appropriate intervention.	S.A. 17: Water Conservation Awareness and Training Programme.
			S.A. 18: Increase awareness and support small scale Water conservation infrastructure and feasibility.
	3.2 Protection and Improvement of Local Biodiversity	LO 7: Enhance DUBLIN RURAL unique local Biodiversity and Healthy Ecosystems.	S.A. 19: Community Biodiversity Animation, Awareness and Training Programme.
			S.A. 20: Biodiversity and Conservation Support.
	3.3 Development of Renewable Energy	LO 8: Support renewable energy initiatives and businesses ensuring local employment opportunities whilst reducing carbon footprint.	S.A. 21: Renewable Energy Awareness and Training Programme.
			S.A. 22: Increase number of Renewable Energy Products and Businesses.